

The Simple Luxury of Skin Health

Skin care may seem overwhelming, but for the Belo Medical Group and ZO Skin Health, they have you covered with a luxurious yet no-nonsense approach to skin health worth investing in

Text By KRISTOFF SISON

Skin care wasn't the global phenomenon it is today back in 2006. Maybe you thought a cleanser was enough to keep your skin looking its best, or packing a bottle of sunscreen on a vacation trip was all the skin care you needed. However, for Dr. Zein Obagi, he had a different approach. Bottling up solutions that push the boundaries of medical-grade skin care, ZO® Skin Health ushered a new wave of no-nonsense self care. This approach to skin health is what attracted Dr. Vicki Belo and the Belo Medical Group—names synonymous with Philippine beauty—and what led to the clinic being the exclusive distributor of these products for over a decade now.

STRAIGHT FROM THE EXPERT'S

For the uninitiated, ZO® Skin Health is a Los Angeles-born legacy skin care brand developed by Dr. Zein Obagi. Having 35 years of skin expertise under his belt, he is regarded as one of the first people to openly talk about skin health outside of trips to the dermatologist. If it isn't for the man dubbed as "the inventor of skin health science", skin care products may not have entered our homes.

Over the years of offering clear and consistent exclusive formulations, ZO® has particularly focused on strengthening the patient-physician relationship. While skin care may be widely available today, finding the one routine that directly addresses your concerns isn't something you can do on a whim.

This is why it is very apt that the Belo Medical Group has been at the helm when it comes to delivering these products. For those worried about signs of aging or who work on a busy schedule to even consider proper skin care, a consultation with a Belo MD is your ticket to starting your new ZO® routine.

THE FOUNDATION

Evident in their products, the ZO® philosophy is simple: skin care should be a habit you don't have to overly complicate. The industry today may be saturated with head-turning packaging and a litany of buzzwords. You may have even invested in some luxury product lines that sprawl across your countertops. For ZO® Skin Health, however, it's quality before quantity.

ZO® Skin Health products have long permeated spheres of influence since being brought to the Philippines, with the likes of Ivana Alawi and Jinkee Pacquiao swearing by them. Now, Belo welcomes Mond Gutierrez as their latest ambassador and the dashing face of the ZO® campaign.

Having lived in front of the camera basically his entire life, and now being more vocal about anti-aging and skin health, Mond has made the right call to invest in quality skin care and to be more proactive with caring for his skin—making products work for him while he takes charge of his days ahead.

To get you started, we have rounded up some of ZO®'s most notable skin saviors close to Mond that may be the solutions to your stressed-out skin.



Photos courtesy of ZO

ZO® RETINOL SKIN BRIGHTENER
Take care of unflattering age spots and keep skin looking fresh. This potent retinol brightener is amplified with bakuchiol to improve discoloration and keep skin glowing for longer without added irritation.

Use this to brighten and even out your skin tone.

2



4

ZO® RADICAL NIGHT REPAIR

Repair years of skin wear and bring back the glory days of beauty. This anti-aging treatment, formulated with microencapsulated 1% retinol, improves texture and uneven pigmentation, while diminishing fine lines and wrinkles for more youthful skin.

Use this to refresh and renew skin tone and texture. ■



1

ZO® WRINKLE + TEXTURE REPAIR

Reactivate your skin renewal process with a powerful dose of retinol and antioxidants. This treatment supports the visible improvement of skin's texture, firmness, and color tone, all while reducing the appearance of fine lines.

Use this to reduce wrinkles while retaining skin's moisture.



3

ZO® DAILY POWER DEFENSE

Prevent and correct skin concerns with the foundation to all skin care protocols. This advanced serum features the ZPOLY™ complex which strengthens the skin's protective barrier while defending against environmental stressors and premature signs of aging.

Use this for skin protection against free radical damage.

